Hi, I'm Connor Mason.

I'm a product and engineering leader in Chicago with a background in design and mobile. I love building amazing products that are used by millions. I'm passionate about accessibility, data privacy, and em dashes. You'll typically find me drinking coffee and talking with my hands.

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Experience.

McDonald's
Oct 2022–present

Senior Director, Global Digital Products & Platforms

Today, I lead the engineering and technical teams for the Ordering group, which builds the McDonald's global mobile app, web app, self-ordering kiosks, digital payments and third-party delivery integrations, and automated drive-thru order taking. Managed a team of more than 36 tech leads and indirectly managed more than 500 engineers for iOS, Android, cloud microservices, and full-stack web. Delivered customer-facing products and commerce platforms used in more than 75 countries, by more than 150 million registered users, and which generates over $20 billion in annual sales.

May 2021–Oct 2022

Director, Global Digital Platforms

Led the engineering teams for customer-facing products and platforms, including McDonald's global mobile app, self-ordering kiosks, and global websites. Assembled a high-performing engineering and architecture team focused on globalization, standardization, and establishing platforms for scale.

Jun 2019–May 2021

Senior Product Manager, Global Mobile App

In my first position at McDonald's, I focused on the global mobile app and the rollout of the new MyMcDonald's loyalty program. I led a cross-functional team of product managers, experience designers, and mobile engineers to define, develop, and deploy the loyalty customer experience now used by hundreds of millions every day.

Punchkick
May 2017–Jun 2019

Principal, Head of Product

Responsible for winning new clients and projects, maintaining a portfolio of client accounts, and working with design and engineering teams to deliver world-class digital products to millions of customers. Led all major new business sales opportunities—including presentation and proposal strategy, technical solution design, and strategic selling—to consistently deliver on an annual sales run rate of $3 million.

Dec 2015–May 2017

Senior Product Manager

Generated complex product backlogs for end-user applications and middleware APIs, including full user stories and acceptance criteria, and partnered with designers and developers to deliver each feature. Acted as product owner within the Agile-Scrum team, and consulted clients on Agile and product strategy.

Jul 2014–Dec 2015

Pre-Sales Solution Architect

Defined and priced solutions for custom iOS and Android apps, web apps, and web services for enterprise-level clients like Allstate, Marriott, and PetSmart. Worked with new business and marketing teams to strategize, estimate, price, pitch, and close large and technically complex new projects.

Education.

Ohio State University
Class of 2013

Received a Bachelor's degree in English, with a focus on British and American literature and rhetoric, and a minor in Visual Communications Design. Graduated magna cum laude.

Skills &c.

Adobe Analytics, Google Analytics, AEM Sites & Assets
Conference speaking, keynote speeches
Cloud-native AWS stack, DynamoDB, lambdas, EC2
Jenkins, GitHub Actions, ArgoCD, Docker
New Relic, DataDog, Firebase Crashlytics
Jira, Confluence, Jira Product Discovery, Jira Align
Figma, Sketch, Photoshop, Illustrator, InDesign
Experience design, research, quantitative studies
iOS, iPadOS, watchOS, tvOS SDKs & platform APIs

Android SDKs & platform APIs, Jetpack Compose
Kotlin Multiplatform Mobile, Kotlin, IntelliJ IDEA
Localization & internationalization, Phrase
Mentor at 1871 Chicago for product strategy
Split, Harness, multi-variate testing & feature flags
Solution architecture, Lucid, SwaggerHub
Swift, SwiftUI, Core Data, SwiftData, SwiftTests, Xcode
Node, Express, Jekyll, frontend web development
Test automation with Cypress, OpenTest, Appium